

Facestocks Listings : Prime

Facestock	Basis Weight (gsm)	Average Caliper (microns)	General Description	Applications
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Prime Papers

High Gloss

High Gloss White Premium	83	81	A white, one side cast coated, gloss finished, woodfree printing paper.	<p>This product is suitable for a wide range of labels and stickers whereby brilliant multicolour print quality with high gloss levels are required.</p> <p>Typical applications include labels for use in the cosmetics, pharmaceutical, food industry and promotional labels.</p>
Higloss Premium	80	88	A bright white cast-coated face with superior ink receptivity.	<p>Typical applications include labels for Cosmetics, Toiletries and other Health and Beauty Aids products, Food and Beverage products, Household Chemicals, Promotional Labeling and Pharmaceuticals.</p>
High Gloss White	80	86	A white, one side cast coated, gloss finished, woodfree printing paper.	<p>This product is suitable for a wide range of promotional and industrial labels whereby brilliant multicolour print quality and attractive gloss appearance are required.</p> <p>Typical applications include labels for use in the cosmetics, pharmaceutical, food industry, chemical products and promotional labels.</p>
High Gloss Paper	80	88	A white, one side gloss finished cast coated paper.	<p>This product is suitable for a wide range of promotional and industrial labels whereby brilliant multicolour print quality and attractive gloss appearance are required.</p> <p>Typical applications include labels for use in the cosmetics, pharmaceutical, food industry, chemical products and promotional labels.</p>

Semi-Gloss

MC Primecoat	80	69	A white, one side machine coated, woodfree printing paper with semi-gloss appearance.	<p>This product is suitable for promotional labeling applications, labels for supermarkets and general stores as well as for stationary label applications.</p> <p>Typical application areas: General stores, supermarkets, process labeling, industrial labeling.</p>
Fascoat Plus	85	70	A semi-gloss, one side machine coated, calendered white printing paper.	<p>This product is suitable for a wide range of promotional and industrial labels applications whereby attractive semi-gloss appearance with heavy multicolor ink coverage work is required.</p> <p>Typical applications include labels for cosmetics, pharmaceutical and food products industry.</p>
Fascoat	78	69	A semi-gloss, one side machine coated, calendered white printing paper.	<p>This product is suitable for a wide range of promotional and industrial labels applications whereby attractive semi-gloss appearance with heavy multicolor ink coverage work is required.</p> <p>Typical applications include labels for cosmetics, pharmaceutical and food products industry.</p>

Uncoated Woodfree

Vellum Extra	73	71	A white, surface-sized, supercalendered woodfree printing paper	<p>This product is suitable for promotional labeling applications, labels for supermarkets and general stores as well as for stationary label applications.</p>
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Vellum	70	89	A white, machine finished, woodfree-printing paper	Typical applications of this product include industrial labeling, supermarkets, food packaging, catch-weight, cosmetics, toiletries, chemical products and promotional labeling
Vellum Elite	60	75	A white, machine finished, woodfree-printing paper	Typical applications for this product include industrial labeling, supermarkets, food packaging, catch-weight, cosmetics, toiletries, chemical products and promotional labeling.

The facestock has been designed to give optimum performance by giving very good results with heavy ink coverage printing while still maintaining enough opacity required for the applications.

Prime Films

Polyolefin Films

Primax 300	80	76	Fasson® PRIMAX® is a corona-treated, flexible, white opaque polyolefin film with exceptional dimensional stability for use in a wide range of applications, including prime label.	<p>Applications are predominantly in cosmetics and toiletries: areas requiring high quality graphics together with consistent functional performance during automatic application and in end use.</p> <p>The specially engineered film combines good MD rigidity, and hence dispensability, with high CD squeezability, for use on containers where continued flexing during end use is expected.</p> <p>The matte white finished film gives good blend into today's matte white plastic containers. To obtain a high gloss look, the label can be overvarnished.</p> <p>Material is a good alternative in those application areas where PVC is no longer accepted.</p> <p>This product can be printed via thermal transfer when matched with the correct ribbon. Therefore, it is also suitable for durable, variable information applications.</p>
Fasclear 250	62	63	Fasson® FASCLEAR® is a corona-treated, flexible, matte transparent polyolefin film with exceptional dimensional stability for use in a wide range of applications, including prime label.	<p>Applications are predominantly in cosmetics and toiletries: areas requiring high quality graphics together with consistent functional performance during automatic application and in end use.</p> <p>The specially engineered film combines good MD rigidity, and hence dispensability, with high CD squeezability, for use on containers where continued flexing during end use is expected.</p> <p>The matte transparent finished film gives good blend into today's matte plastic containers, eliminating the need for color matching. To obtain a high gloss look, the label can be overvarnished.</p> <p>Material is a good alternative in those application areas where PVC is no longer accepted.</p> <p>This product can be printed via thermal transfer when matched with the correct ribbon. Therefore, it is also suitable for durable, variable information labels applications.</p>
Fasclear 300	72	76		

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Polyethylene Films

PE85 Top White	86	85	A blown co-extruded, white polyethylene film with a print receptive top coating.	Applications are predominantly in cosmetics and toiletries, requiring durability in end-use with resistance to moisture and contents overspill, together with functional squeezability. Due to its flexibility the product is especially suitable for substrates like plastic bags, squeezable bottles and other flexible containers. The product can also be used for applications whereby PVC labels are not wanted for environmental reasons.
PE85 NTC White	84	85	A blown co-extruded, corona-treated white polyethylene film with medium gloss appearance.	
PE85 Top Trans	81	85	A blown co-extruded, transparent polyethylene film with a print receptive top coating.	
PE85 NTC Trans	80	85	A blown co-extruded, corona-treated transparent polyethylene film with medium gloss appearance.	

Solid & Cavitated Polypropylene Films

PPNg Top White	57	59	A bi-axially oriented, glossy white polypropylene film with a print-receptive top coating.	Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals requiring durability and resistance to moisture or chemicals.
PPNg Top Trans	46	51	A bi-axially oriented, glossy transparent polypropylene film with a print-receptive top coating.	This product is ideal for applications requiring 'substrate identical labeling' on polypropylene containers and in environmentally sensitive markets requiring recycling of 'polyolefin' packs. Due to semi-rigid nature of polypropylene, care should be taken with 'non-uniform' surfaces or highly squeezable applications.
PPNg Top Silver	47	52	A bi-axially oriented, glossy bright metallised polypropylene film with a print-receptive top coating.	Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals requiring durability and resistance to moisture or chemicals. This product is ideal for applications requiring 'substrate identical labeling' on polypropylene containers and in environmentally sensitive markets requiring recycling of 'polyolefin' packs. Product can be used as a cost effective alternative to metallic foil blocking and shows good chemical and water resistance. Due to fairly rigid nature of the film care should be taken with use on non-uniform surfaces or highly squeezable applications.
PP80 White NTC	50	80	A corona-treated, glossy white, bi-axially oriented polypropylene film.	Its satin finish provides an attractive background to print and gives a metallic effect to transparent ink. Applications include labeling of quality products such as cosmetics, toiletries, luxury articles, dairy, food, beverages and promotional labeling. The product is ideal for applications requiring 'substrate identical labeling' on polypropylene containers and in environmentally sensitive markets requiring recycling of 'polyolefin' packs. Due to semi-rigid nature of polypropylene care should be taken with 'non-uniform' surfaces or highly squeezable applications.

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PPNg Top Pearlized White	45	60	A bi-axially oriented, glossy, pearlized white polypropylene film with a print-receptive top coating.	<p>Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals requiring durability and resistance to moisture or chemicals. The “pearlized white” appearance of facestock offers unique premium look for alternative label designs, in which highly attractive shelf appeal is required .</p> <p>The product is ideal for applications requiring ‘substrate identical labeling’ on polypropylene containers and in environmentally sensitive markets requiring recycling of ‘polyolefin’ packs.</p> <p>Due to semi-rigid nature of polypropylene care should be taken with ‘non-uniform’ surfaces or highly squeezable applications.</p>
PP Matte White	56	75	Fasson® PP Matte White is a matte white, high opacity polypropylene film which is suitable for flexographic, letterpress, screen & thermal transfer printing and has high strength and durability as well as good moisture and chemical resistance.	<p>The facestock can be printed via thermal transfer when matched with the correct ribbon. Therefore, this product can be used for durable, variable information labels applications. It is also suitable for conventional pre-printing techniques.</p> <p>Applications are predominantly in labeling of chilled products e.g. frozen food that requires variable information printing.</p> <p>Due to semi-rigid nature of polypropylene, care should be taken with ‘non-uniform’ surfaces or highly squeezable applications.</p>
Overlaminating Gloss PP	18	20	A bi-axially oriented, glossy transparent polypropylene film.	The product is suitable for use as an overlaminating film providing maximum protection to both film and paper base materials. However, depending on the aesthetic requirements, this construction may not be suitable as an overlaminate on dark printed background film labels.
Overlaminating Matte PP	17	20	A bi-axially oriented, matte transparent polypropylene film.	This product is suitable for use as an overlaminating film for the applications requiring matte look of finished label. The facestock provides maximum protection to both film and paper base materials. However, depending on the aesthetic requirements, this construction may not be suitable as an overlaminate on dark printed background film labels.

Clear on Clear Films

PPNg Top Trans	46	51	A bi-axially oriented, glossy, transparent polypropylene film with a print-receptive top coating.	<p>This material is designed for applications whereby “No-Label-Look” decoration is required. Applications include labeling of quality products such as cosmetics, toiletries, luxury articles, detergents and beverage (non-pasteurisation).</p> <p>The material fulfils the needs of application packaging and areas where PVC is no longer environmentally accepted.</p> <p>Due to semi-rigid nature of polypropylene, care should be taken with ‘non-uniform’ surfaces or highly squeezable applications.</p>
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