

## Facestocks Listings : VIP

Facestock	Basis Weight (gsm)	Average Caliper (microns)	General Description	Applications
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### VIP Papers

#### Direct Thermal

Multitherm Plus	72	79	A smooth, bright, white woodfree paper with heat sensitive coating which is over top coated with ink receptive and protective layer. The ink receptive and protective layer offers very good resistance to moisture, fat, oil, etc.	This product is designed for use in direct thermal printing systems at various printing speeds. Typical applications include barcode labels for pre-packed food e.g. meat, fish, poultry, cheese and industrial barcoding e.g. tracking, shelf edge, laboratory, hospital whereby a high level of image resistance is required.
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Note : The image resolution can be affected by exposure to conventional or fluorescent light, moisture, grease and careless handling.

N.B : When paper labels are to be exposed to very high humidity conditions and directly contact with packaging, it is essential that an appropriate water resistant varnish is used to prevent surface picking.

#### Thermal Transfer

Transtherm 2C	87	83	A bright white ultra-smooth coated facestock offering high thermal transfer printing quality and smudge resistance in slow to high speed printers. Ideal for high density barcode applications.	This premium product has been designed to suit applications whereby excellent print quality and high quality barcode printing are critical. Overall performance makes it ideal for barcode applications including high density barcode applications or applications whereby data is condensed onto a small area.
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The special coating on the facestock provides :

- Compatibility with a wide range of wax and wax-resin thermal transfer ribbons.
- Excellent print resolution of high density barcodes.
- High speed thermal transfer printing.
- Excellent smudge resistance.
- Mottle-free, heavy ink coverage pre-printing.

Applications include address, identification, tracking, and shipping labels for offices, industrial as well as retail.

FASSON® Transtherm 2C facestock is developed and selected in close co-operation with leading thermal transfer printer and ribbon manufacturers. The print quality of the thermal transfer system depends on the correct match of thermal transfer ribbon, printer and printing surface, therefore, careful selection of thermal transfer ribbon and preliminary testing is essential.

Premium Transtherm 1C	75	73	A bright white, ultra smooth coated facestock offering premium thermal transfer printing in slow to high speed printers.	This product has been specially designed to achieve optimum performance for thermal transfer printing applications. The special coating on the facestock provides :
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- Compatibility with a wide range of wax and wax-resin thermal transfer ribbons.
- Excellent print resolution of high density barcodes.
- High speed thermal transfer printing.
- Excellent smudge resistance.
- Mottle-free, heavy ink coverage pre-printing

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				<p>Applications include address, identification, tracking, and shipping labels for offices, industrial as well as retail.</p> <p>FASSON® Premium TT1C facestock is developed and selected in close co-operation with leading thermal transfer printer and ribbon manufacturers. The print quality of the thermal transfer system depends on the correct match of thermal transfer ribbon, printer and printing surface. Therefore, careful selection of thermal transfer ribbon and preliminary testing is essential.</p>
Trantherm MC	88	76	A bright, matte white, pigmented woodfree printing paper, specially designed for use in thermal transfer printers running at slow to high speed.	<p>This product has been specially designed to achieve optimum performance for thermal transfer printing applications. Its special surface coating provides :</p> <ul style="list-style-type: none"> <li>- Compatibility with a wide range of wax and wax-resin thermal transfer ribbons.</li> <li>- Good print resolution of high density barcodes.</li> <li>- Low to high speed thermal transfer printing.</li> <li>- Superb multicolor pre-printing results</li> <li>- Good smudge resistance.</li> </ul> <p>Applications include address, identification, tracking, and shipping labels for offices, industrial and retail.</p> <p>FASSON® Transtherm facestock is developed and selected in close co-operation with leading thermal transfer printer and ribbon manufacturers. The print quality of the thermal transfer system depends on the correct match of thermal transfer ribbon, printer and printing surface. Therefore, careful selection of thermal transfer ribbon and preliminary testing is essential.</p>

### Laser Copier Inkjet

LCJ Premium	64	73	A matte, white woodfree machine finished paper with good opacity, excellent absorption and superior toner bonding characteristics. The paper is based on ECF pulp.	<p>This product is designed for the manufacture of A4 sheets for use in laser printers, copiers and monochrome inkjet printer.</p> <p>Note : For superior colour printing quality with colour inkjet printer, we recommend to use one of our FASSON® colour inkjet product.</p> <p>The facestock's surface structure provides excellent toner bonding and print resolution.</p> <p>The product is ideal for label applications using variable information such as address, instruction and inventory labels, labels for office use and many other applications. The product has tightly defined release characteristics to avoid pre-dispensing during the printing or copying process. The well-balanced laminate construction ensures optimum layflatness during conversion and end-use under a relatively wide range of conditions.</p> <p>Environment : The facestock is based on ECF and the backing on TCF pulp. Adhesive and silicone are coated without the use of organic solvents.</p>
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### EDP

Vellum	70	89	A white, machine finished, woodfree-printing paper	<p>The product is designed for the manufacture of continuous forms products for use in high speed impact printers. The construction has excellent fanfolding and refolding properties, even in high speed wide web EDP printers.</p> <p>The specially formulated release coating provide high release force required for preventing the converted labels from pre-dispensing, especially small size ones.</p> <p>The facestock's surface structure provides excellent print resolution. The product is ideal for label applications requiring variable information such as address, instruction and inventory labels, labels for office use and many other applications.</p>
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## VIP Films

### Thermal Transfer Films

Synthetic Paper	56	75	Fasson® Synthetic paper is a matte white, high opacity polypropylene film which is suitable for flexographic, letterpress, screen and thermal transfer printing and has high strength and durability as well as good moisture and chemical resistance.	<p>Fasson® Synthetic paper gives excellent printing performance in thermal transfer printing as well as conventional printing techniques. The facestock can be printed well with flexographic, letterpress and screen printing techniques.</p> <p>The facestock can also be printed with thermal transfer when matched with the correct ribbon. Therefore, this product can be used for durable, variable information labels applications.</p> <p>Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals, whereby durability and resistance to moisture as well as variable information printing are required.</p> <p>Due to semi-rigid nature of polypropylene, care should be taken with 'non-uniform' surfaces or highly squeezable applications.</p>
PE95 Matte White	75	95	A top coated matte white polyethylene film for variable information printing by thermal transfer and dot matrix. It is also readily printable using flexographic, letterpress and screen processes. It has high strength and durability as well as good moisture and chemical resistance.	<p>The product has been designed to provide excellent printing performance in thermal transfer printing as well as conventional printing techniques. The facestock can be printed well with flexographic, letterpress and screen printing techniques. The facestock is thermal transfer printable when matched with the correct ribbon.</p> <p>Applications include labeling of quality products such as cosmetics, toiletries, luxury articles and promotional labeling as well as automotive lubricants and household chemicals, whereby durability and resistance to moisture as well as variable information printing are required.</p> <p>Due to its conformability, the product is especially suitable for substrates like plastic bags and other flexible containers. The product can also be used for applications whereby PVC labels are not wanted for environmental reasons.</p>

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Yupo 80	66	80	A surface treated, matte white polypropylene film.	<p>This product is ideal for promotional labels, cosmetic products, toiletries, luxury articles, household chemicals and toys. The matte finish gives a good blend into matte white plastic containers. Due to semi-rigid nature of polypropylene, care should be taken with 'non-uniform' surfaces or highly squeezable applications.</p> <p>The specially engineered film can be used for both indoor and outdoor applications when matched with proper adhesive.</p>
TransCode	95	102	Fasson® TransCode® White is a white polyolefin thermal transfer printable film specially engineered to be receptive to a variety of thermal transfer ribbons. Suitable for indoor or outdoor use.	Typical outdoor applications include labels used for chemical and petroleum-based products, in which the label must be resistant to water, mild acids, bases, salts, oils, greases, and aliphatic solvents under normal vertical conditions.
TransCode White II	66	63		
TransCode Clear II	62	63	Fasson® TransCode® Clear is a corona treated, transparent polyolefin film which offers exceptional thermal transfer and rotary press printability.	The specially engineered film can be used for both indoor and outdoor applications when matched with proper adhesive.
3.7 mil Smudge-proof Kimdura	85	94	3.7 mil Smudgeproof Kimdura® is a white biaxially oriented, three-ply polypropylene film specially treated for computer imprintability. Suitable for thermal transfer printing applications with select ribbons. Kimdura® is a registered trademark of Kimberly-Clark.	<p>Opaque white facestock with excellent hiding power and smudge resistant top coat is suitable for impact and thermal transfer printing, flexographic, letterpress, and offset printing.</p> <p>Applications include nameplates and part labels, cabinet labels, WIP and tracking labels, signage or graphic displays, POP displays.</p>